#### PIONEERING NEW HEIGHTS IN LUXURY HOSPITALITY





#### NOTTINGHAMSHIRE TOURISM

Nottinghamshire, an intriguing county situated in the heart of the United Kingdom, presents a captivating array of tourism opportunities that cater to diverse interests. This remarkable region, with its wealth of historical landmarks and cultural heritage, has proven to be a magnet for visitors hailing from far and wide. In the fiscal year 2022, Nottinghamshire's tourism industry witnessed an impressive surge, contributing a substantial £1.2 billion to the county's economy.

This remarkable figure reflects a remarkable 12% growth compared to the previous year. The county's crown jewel, the iconic Sherwood Forest, renowned for its association with the legendary figure of Robin Hood, remains an irresistible draw for nature enthusiasts. Each year, more than 2 million visitors flock to this ancient woodland, eager to immerse themselves in its mystical allure. Moreover, Nottingham, the vibrant city that lies within the county's borders, showcases an exquisite blend of stunning architecture and a thriving arts scene.

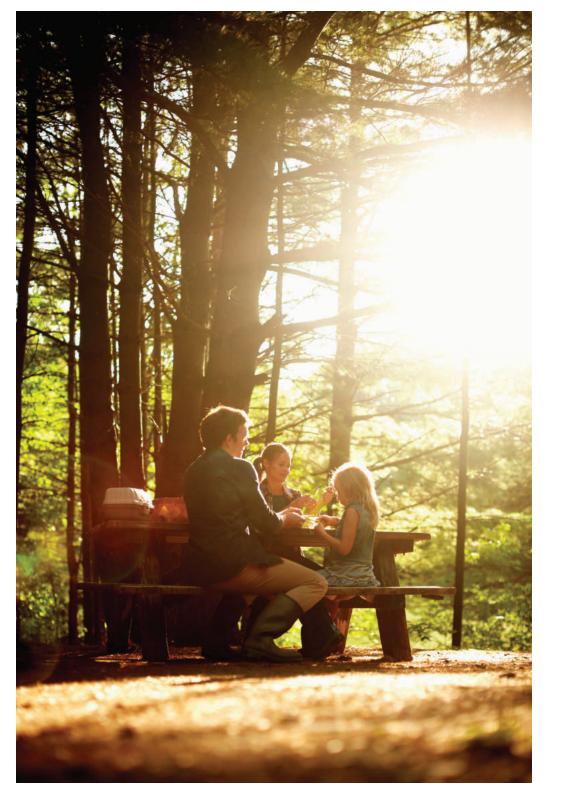
With over 3 million tourists making their way to Nottingham annually, the city's attractions continue to enchant and captivate visitors. Whether it's exploring majestic castles, delving into the picturesque countryside, or embarking on a cultural odyssey, Nottinghamshire promises an unforgettable experience that caters to every discerning traveler's desires.

## d Park Golf Itry Club

ier course has the benefit of free draining sandy base prourfaces throughout the year, g only 100 meters from the

refully designed to compleulating parkland landscape. It ; from architects such as Donald esign consultants are the comthe BBC commentator &

- At Rufford, they proudly boast the following:
- A stunning parkland course with breath-taking views
- Constructed on a free draining sandy base, providing quality playing surfaces throughout the year
- Challenging for all levels of player, from novice to professional



## THE NEXT CHAPTER

Harnessing the untapped potential of an underdeveloped park, our esteemed company is at the forefront of revolutionizing luxury hospitality. By revitalizing the landscape and creating an idyllic locale for serene staycation getaways, we are setting new benchmarks in the industry.

Central to our mission is the unwavering commitment to nurturing the well-being of our esteemed guests. We pride ourselves on providing rejuvenating health-focused services and a thoughtfully curated detox diet plan, tailored to enhance their overall experience.

As part of our ambitious expansion plan, we are delighted to announce the expansion of our existing 46 lodges to an impressive total of 88. This substantial growth allows us to extend our signature blend of comfort and extravagance to an even larger clientele. We remain dedicated to ensuring that each and every guest enjoys an unforgettable retreat, immersed in an atmosphere of unrivaled tranquility and opulence.

With unwavering passion and determination, we strive to offer a peerless destination that embodies the pinnacle of luxury and relaxation. We invite you to embark on this extraordinary journey with us, where every moment is meticulously crafted to exceed your expectations and create lasting memories.

## DEVELOPMENT EXPERTISE





STRONG RELATIONSHIPS WITH MANUFACTURERS DEVELOPMENT EXPERTISE WITH DEVELOPMENTS IN EXCESS OF £25M IN LONDON DEDICATED TEAMS ACROSS EACH DEVELOPMENT SITE



BACKED UP BY GROUP'S SISTER COMPANIES

## MAXIMISING REVENUE





**INDUSTRY FIRST DEAL** ACHIEVED WITH HOSEASONS THE LARGEST HOLIDAY HOME PORTAL

IN HOUSE TEAM OF **RESERVATION SPECIALISTS** 



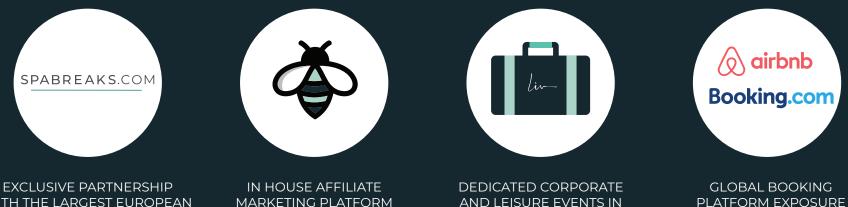
SIGNIFICANT CUSTOMER RETENTION



LARGE PROPORTION OF **DIRECT BOOKINGS** 



**EXCLUSIVE PARTNERSHIP** WITH THE LARGEST GOLFING **BOOKING PLATFORM GLOBALLY** 



WITH THE LARGEST EUROPEAN SPA BOOKING PORTAL

MARKETING PLATFORM "BUSY BEES"

AND LEISURE EVENTS IN **OFF-PEAK SEASON** 

# ENCHANTED FOREST

The Enchanted Forest is a picturesque destination that holds seasonal events all year round. With 800 metres of festoon lighting and speakers throughout, the forest comes alive with a warm and welcoming glow that sets the perfect atmosphere for any occasion.

The forest is dotted with cozy pods, each with its own fire pit, creating the perfect space to unwind and enjoy the serenity of nature. Whether you're looking for a romantic getaway, a fun-filled family adventure, or a corporate retreat.

The Enchanted Forest also offers a fenced nature walk, providing an opportunity for guests to explore the surrounding area and encounter various petting animals. As you stroll along the winding paths, you can admire the beauty of nature while the animals roam freely around you.

It's a unique experience that allows visitors to get up close and personal with these friendly creatures and even feed them. This addition enhances the overall charm of the Enchanted Forest, making it an ideal destination for individuals seeking a memorable and interactive nature retreat.



A SPECTACULAR NEW OPPORTUNITY

#### THE FASTEST GROWING INDUSTRY IN THE UK



#### LEADING LUXURY -REINVENTING ACCOMMODATION AND RETREATS

#### PARK PORTFOLIO











