



TOP PRODUCER: AIRBNB & VRBO

1M+
ONLINE LEADS
COLLECTED

ADVERTISING ON 300+ CHANNELS 78%
AVG
OCCUPANCY
RATE

LOCAL ON-SITE STAFF



#### DOUBLE YOUR REVENUE WITH OUR EXTENSIVE EXPOSURE:





#### YOUR PREMIER SHORT-TERM RENTAL MANAGER

GoodNight has spent years developing un-matched technology, ensuring our managed properties have a competitive edge.



### Intelligent Lock Systems

Codes are automatically generated from our system and only available to use at the time of check-in.
Codes are also discontinued automatically after the inputted check out time.



## Decibel Noise Monitoring

If our decibel noise monitoring system detects excessive noise in your home, an automated text message is sent to guests and GoodNight's local team.



# Real Time Income & Expense Reporting

Owners have 24/7 access to real time information regarding income and dates booked as well as total collections for the year and notes on each guest.



#### NEST Smart Cameras & Thermostats

These Wi-Fi based cameras can decipher any activity and alert us only if there is movement from people. Nest thermostats provide 30% in energy costs per year.



#### Cleaning & Maintenance Application

Our visual checklists gives cleaners clarity on the expectations so they never miss a detail. Integrated photo capture lets cleaners report back to our team on the condition of your home.



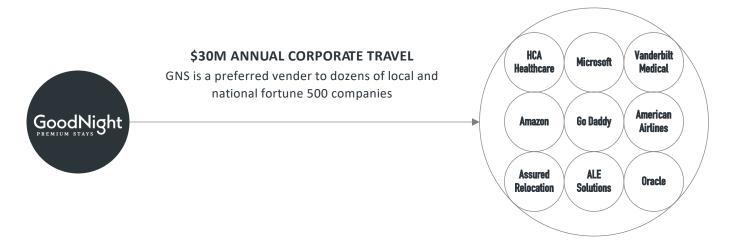
#### **ESTIMATED GROSS ANNUAL COLLECTIONS**

4 Bedrooms: Estimated Gross \$175K



#### **OUR HYBRID VACATION AND CORPORATE RENTAL MODEL**

We operate in a 'hybrid' model using both corporate and vacation sales to maintain industry leading occupancy. Most companies only market to vacationers, severely limiting chances to maximize revenue. GoodNight has established over 37 corporate contracts that provides over \$30M in annual gross income to our owners.



# Illustrative Short Term Rental Model - Example Returns Wednesday, October 18, 2023



weanesuay, October 18, 2023							PREM	GOODINISHT			615.622.2525		
Asset Underwriting Model Street	City Nashville	State	Zip 37206	County Davidson	TOT Reference Nashville								
L010 Douglas Ave	Nasnville	TN	37206	Davidson		ions		-	xpense Assumption	•			
isset Profile		Curre	ent	_	Acquisition Assumpt After Repair Value (AF		1,680,900	P	roperty Manageme	nt (% Net Rent)	20.0%	•	
ed ath		5.0	4		Purchase Price Acq Closing Costs		1,680,900 0.50%		Annual Utility Costs Annual Maintenance		3,500 2,500		
intage		202			Renovation Costs		0.30%		Annual HOA	COSIS	2,300		
iquare Footage		365	59		Furniture Cost		90,000	A	Annual Property Tax		6,500		
Pool (Y/N) Approx. Lot Square Footage			N		Furniture Financed? Furnishing Fee		N 0		Annual Property Ins Annual Linen Replac		1,000 2,000		
pprox. cot square rootage					Design Fee		0		te-stocking Costs	cincin	1,500		
					Construction Fee		0		wg Annual Expense		2.5%		
					Revenue Assumption	ns		L	Disposition Costs (%	or Sales Price)	5.0%		
					Marketing Fee		0.00%						
					Lost Rent/Concession		0.00%						
					Gross Annual Collecti Annual Rent Growth	ions	\$175,000 2.5%						
					Annual HPA Growth		5.0%						
iummary Forecast													
Cost Basis					5-Year Forecast								
nitial Costs:				_	3 Tear Forecast		Year 1	Year 2	Year 3	Year 4	Year 5	<u>Total</u>	
Purchase Price			1,680,900		Annual Revenue and	Tax Write-Off	475.000	470 0=0	400 000	400	400 10-		
Acq Closing Cost			8,40		Gross Collections 1/7 Furniture Deprec	iation Write-off	175,000 4,114	179,375 4,114	183,859 4,114	188,456 4,114	193,167 4,114	919,8 20,5	
					Interest Write Off at 3	32% tax bracket	25,819	25,819	25,819	25,819	25,819		
Upfront Renovation (additions)				0 n	Construction Time (Y		0.00%	-		-	-		
Furniture Buyer Commission Rebate			90,000	0 0 <i>0.00%</i>	Marketing & Furnishi Gross Collections and		0.00% <b>204,933</b>	209,308	213,792	218,389	223,100	1,069,	
Loan - Points				0.00%	Cleaning Fee	\$275.00 per stay	(12,100)	(12,100)	(12,100)	(12,100)	(12,100)	(60,5	
Loan - Construction Interest Capitalized Construction Utilities /	Taxes			0 <i>0.00%</i> 0	Occupancy Tax Average Channel Boo	king Fee/6%)	(20,508) (7,875)	(21,021) (8,072)	(21,546) (8,274)	(22,085) (8,481)	(22,637) (8,693)	(107,79 (41,39	
Cotal Fees	INC			0	Lost Rent/Concession		(7,875)	(8,072)	(8,274)	(0,401)	(8,093)	(41,3	
Total Day 1 Basis			1,779,30		Gross Gains		164,450	168,116	171,873	175,724	179,671	859,8	
Embedded Equity					Annual Operating Co	sts:							
Total Basis, Excluding Furniture			1,689,30	5	Property Managemer		26,903	27,637	28,388	29,158	29,948	142,0	
ARV			1,680,90	0_	Utility Costs		3,500	3,588	3,677	3,769	3,863	18,3	
Embedded Equity %			(8,405 -0.5		Maintenance Costs HOA		2,500	2,563	2,627	2,692	2,760	13,1	
no .			-0.5	70	Taxes		6,500	6,663	6,829	7,000	7,175	34,1	
unding Sources					Insurance		1,000	1,025	1,051	1,077	1,104	5,2	
Loan on Property			1.344.720	0 80.00%	Linen Fee Re-stocking Costs		2,000 1,500	2,050 1,500	2,101 1,500	2,154 1,500	2,208 1,500		
Loan on Furniture				0.00%	Total Costs		43,903	45,024	46,173	47,350	48,557	231,00	
Equity Required			434,58	_	NOI		120,547	123,092	125,700	128,374	131,114		
				_	(-) Interest Expense (-) Furniture Expense		(80,683)	(80,683)	(80,683)	(80,683)	(80,683)	(403,41	
					Net Free Cash Flow Net Free Cash Flow (	exc Interest)	39,863 120,547	42,408 123,092	45,017 125,700	47,690 128,374	50,431 131,114	225,4 628,8	
					Property Disposition		,		,		,		
Notes				_	Property Value		1,680,900	1,764,945	1,853,192	1,945,852	2,043,144		
For more information call (	C1E\ C22 2E2E	_		7	Disposition Costs Net Sales Value						(102,157)	-	
For more information call (6 or email amcnellie@goodn					Property Basis						1,940,987 (1,689,305)		
zi cinan ameneme@gooan	.gtotay.com				Gain on Sale						251,683	•	
					Cash Flow - Leverage	d	Year 1	Year 2	Year 3	Year 4	Year 5	<u>Total</u>	
				_	Purchase - Home & R		(1,689,305)	0	0	0	1,689,305		
					Purchase - Furniture		(90,000)	0	0	0	0	(90,0	
					Purchase - Capitalized Loan	d Loan Costs	0 1,344,720	0	0	0	0 (1,344,720)		
					Net Free Cash Flow af	ter Interest	39,863	42,408	45,017	47,690	50,431	225,4	
					Gain on Sale		0	0	0	0	251,683	251,6	
					Furniture Salvage Val		0	0	0	0	22,500	22,5	
					Total Cash Flow - Lev	eraged	(394,721)	42,408	45,017	47,690	669,198	409,5	
					Cash Flow - Unlevera		Year 1	Year 2	Year 3	Year 4	Year 5	<u>Total</u>	
					Purchase - Home & R	enovation	(1,689,305)	0	0	0	1,689,305	(90.0	
					Purchase - Furniture Purchase - Capitalized	d Loan Costs	(90,000) 0	0	0	0	0	(90,0	
					Loan		0	0	0	0	0		
					Net Free Cash Flow		120,547	123,092	125,700	128,374	131,114	628,8	
					Gain on Sale Furniture Salvage Val	ue	0	0	0	0	251,683 22,500	251,68 22,50	
					Total Cash Flow - Unio		(1,658,758)	123,092	125,700	128,374	2,094,601	813,0	
					Key Metrics								
					Gross Yield on Basis NOI Margin		11.5% 73.3%	11.8% 73.2%	12.0% 73.1%	12.3% 73.1%	12.5% 73.0%	12.0 73.:	
					Cap Rate		6.8%	6.92%	7.1%	7.2%	7.4%	7	
					Return on Equity - Un		6.8%	6.9%	7.1%	7.2%	7.4%	n/a	
					Return on Equity - Le IRR - Unleveraged	veragea	9.2% 11.5%	9.76% n/a	10.4% n/a	11.0% n/a	11.6% n/a	n/a n/a	
					IRR - Leveraged		21.9%	n/a	n/a	n/a	n/a	n/a	
					MoM - Unleveraged MoM - Leveraged		1.46x 1.94x	n/a n/a	n/a n/a	n/a n/a	n/a n/a	n/a n/a	
					INIOINI - LEVELUYEU		1.94%	ii/u	ii/u	ii/u	ii/u	nya	
6%	7%	8%	8%	9%	9%	9%	10%	10%	9%	8%	<b>7</b> %		
<b>6%</b> <b>Jan</b> \$10,500	<b>7%</b> <b>Feb</b> \$12,250	<b>8%</b> <b>Mar</b> \$14,00	Apr	May	Jun	9% Jul \$17,500	10% Aug \$17,500	10% Sept \$17,500	9% Oct \$17,500	8% Nov \$17,500	<b>7% Dec</b> \$12,250	YEARLY TOTA \$175,000	